



Event Program

10:00	INTRODUCTION	
10:15	OPENING	Monica Maralit - Chief Operating Officer, PSG Global Solutions
10:35	PRESENTER	Carla Lanza - Chief People Officer, Maya
10:55	PRESENTER	Phil Amores - Vice President, People & Culture, KMC Solutions
PANEL SESSION 1:		
11:15	MODERATOR	Carla Lanza - Chief People Officer, Maya
	PANELISTS	Charlie Tanala - Head of HR, Innodata Knowledge Services Phil Amores - Vice President, People & Culture, KMC Solutions Pinky Baquir-Belizario - HR Director, ACTSI Rachel Majito-Cacabelos - VP-Human Resources, TP in the Philippines
12:00	LUNCH	
01:00	PRESENTER	Kia Abrera - Chief Executive Officer, Braveworks
01:20	PRESENTER	Katrina Rodriguez - HR Transformation Advisor, Sun Life Global Solutions
01:40	PRESENTER	Ruby Macaraeg - Human Resources Head, Figari Group
PANEL SESSION 2:		
02:00	MODERATOR	Richard Mills – Chairman, Asia CEO Events
	PANELISTS	Kelly Almo – AVP, Human Resources & Operations, Datamatics Kia Abrera - Chief Executive Officer, Braveworks Katrina Rodriguez - HR Transformation Advisor, Sun Life Global Solutions Joey Torres - Human Resources Director, Asian Hospital and Medical Center Mikey Dela Pena – Country Leader, Microsourcing Group Ruby Macaraeg - Human Resources Head, Figari Group
SECTION 3: WORKSHOP SESSION		
02:40	WORKSHOP LEADER	Glory Sicam - Senior Trainer, TrainStation Philippines
03:20	CLOSING + NETWORKING	

ASIA CEO HR FORUM 2026
The Human Advantage: Burnout. Retention. Culture. The Challenges Technology Can't Solve



10:00 | Invocation

10:10 | Introduction – Richard Mills



10:15 | **Monica Maralit**

Chief Operating Officer
PSG Global Solutions

WELCOME MESSAGE: Monica head one of the world's largest and fastest-growing providers of outsourced recruiting support to the global staffing and recruiting industry. PSG has been recognized as a Great Place to Work for 5 consecutive years. A passionate advocate for women empowerment, Monica co-authored "Becoming Sheroes" and founded the Victoria Heartstrong Organization, which supports young women through education. She also leads The Talent Circle, a vibrant community of HR and talent leaders across the Philippines. Monica was a PMAP 2017 People Manager of the Year finalist. Most recently, she was honored as the Circle of Excellence – ASIA CEO Woman Leader of the Year 2025.



PRESENTATIONS



10:35 | **Carla Lanza**

*Chief People Officer
Maya*

PRESENTER: Carla has been a key leader in building Maya into the country's largest digital bank and most comprehensive digital financial ecosystem. She began her career with Smart Communications and later moved to Voyager/PayMaya. She helped guide the organization through its high-profile transformation to become the country's 2nd unicorn company – defined as a privately held startup with a valuation of at least \$1 billion USD. Known for her progressive approach to the future of work, Carla champions digital-first, data-driven HR systems while prioritizing high-touch employee engagement.



10:55 | **Phil Amores**

*Vice President, People & Culture
KMC Solutions*

PRESENTER: Phil is a strong proponent of transforming traditional, administrative human resources into a direct driver of business growth and organizational agility. He actively advocates for aligning talent development and workforce planning with broader business outcomes, emphasizing that modern HR must deeply understand company growth plans, industry trends, and technology integration. KMC Solutions is the largest provider of flexible workspace solutions and Employer of Record (EOR) services in the Philippines with 25,000 workstations across 36 locations.

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Panel 1 | 11:15

MODERATOR
PANELISTS

Carla Lanza - Chief People Officer, Maya
Charlie Tanala - Head of HR, Innodata Knowledge Services
Phil Amores - VP-People & Culture, KMC Solutions
Pinky Baquir-Belizario - HR Director, ACTSI
Rachel Majito-Cacabelos - VP-HR, TP in the Philippines



Charlie Tanala

*Head of HR COE and Program Manager, Talent and Capability Development & Employee Experience
Innodata Knowledge Services*

PANELIST: Charlie has diverse responsibilities at his company. He setup the Innodata Career Academy, an internal upskilling hub that transformed training into a strategic driver of internal mobility. He improved talent scarcity, reduced recruitment costs and maintained employee turnover under 5%. Innodata Philippines is the principal Southeast Asian hub for Innodata (NASDAQ: INOD), a global pioneer in data engineering, large language model (LLM) training, and generative AI solutions.





Pinky Baquir-Belizario

Human Resources Director

Aviation Concepts Technical Services Inc. (ACTSI)

PANELIST: Pinky is HR Head for the corporate jet services company of billionaire Ricky Razon. ACTSI provides jet maintenance, parking, repair, and overhaul for corporate jets in Asia-Pacific. She was previously Asia Pacific Regional HR Head for Oberthur Technologies, the global provider of payment, connectivity and cybersecurity solutions.



Rachel Majito-Cacabelos

Vice President - Human Resources

TP in the Philippines

PANELIST: Rachel has 25 years of human resource management experience in diverse industries including BPO, logistics and manufacturing. At TP, she is responsible for employee services for 60,000 employees throughout 27 business sites. Rachel also drives Employee Satisfaction and Great Place to Work action plans, attrition reduction and corporate social responsibility (called "Citizen of the World"). She also manages the company's Communications and Marketing team to strengthen the brand. Rachel is a lawyer by profession, is Six Sigma Yellow Belt certified and a certified ISO 9001 QA and Document Controller.

12:00 | LUNCH

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PRESENTATIONS



01:00 | **Kia Abrera**

Founder & Chief Executive Officer
Braveworks

SPEAKER: Kia is a Professional Neuroplastician, creative entrepreneur, and communication strategist. She is the founder of Braveworks and a prominent educreator who uses brain science and storytelling to help individuals and mission-driven brands improve their clarity, personal branding, and communication skills. She is also founder of Brave Creators' Lab, a community and learning hub she built to empower starting creative entrepreneurs in the Philippines.



01:20 | **Katrina Rodriguez**

HR Transformation Advisor and Executive Coach
Sun Life Global Solutions

SPEAKER: Katrina spent nearly 30 years working in senior HR roles in the US and Canada. She was 13 years with Hewitt Associates advising large organizations on executive and broad-based compensation, Total Rewards and workforce strategy. She later held senior HR roles at Fortune 500 companies like Royal Caribbean and AECOM. She was recently Head of HR and Communications at Sun Life Global Solutions. Katrina is considered one of the region's most experienced HR leaders.





01:40 | **Ruby Macaraeg**

*Human Resources Head
Figari Group*

PRESENTER: Ruby has more than 2 decades of HR experience across diverse industries, including the BPO, semiconductor, consulting, and high-tech sectors. She is a Certified Human Resources Professional (CHRP) accredited by the International Federation of Professional Managers (UK). Ruby has championed "Humanizing Workspaces," advocating attractive office designs and structures to support holistic physical, psychological, and community needs of the people using them. Figari Group is a leading provider of flexible office spaces, construction, and managed IT services in the Philippines and Australia.

Panel 2 | 02:00

MODERATOR
PANELISTS

Richard Mills - Chairman, Asia CEO Events
Kelly Almo - AVP, Human Resources, Datamatics
Katrina Rodriguez - HR Transformation, Sun Life Global
Kia Abrera - Chief Executive Officer, Braveworks
Joey Torres - HR Director, Asian Hospital
Mikey Dela Pena - Country Leader, Microsourcing Group
Ruby Macaraeg - HR Head, Figari Group

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Kelly Almo

Associate Vice President – Human Resources & Operations
Datamatics

PRESENTER: Kelly is responsible for driving organizational development, HR strategies and operational excellence. She is actively involved in spearheading Datamatics' local Corporate Social Responsibility (CSR) and sustainability efforts, such as leading employee reforestation and tree-planting initiatives at the La Mesa Nature Reserve in Metro Manila. Datamatics is an "AI-first" global provider of digital technologies with 15,000 employees and key locations worldwide, including India, the US, Europe, and the Philippines.



Mikey Dela Pena

Country Leader
Microsourcing Group

PANELIST: Mikey heads the Philippines for one of the country's most watched companies. Recently acquired by the global financial behemoth, KKR, Microsourcing is also one of the nation's fastest-growing. Mikey was previously Senior Vice President for People & Partnerships with his company. He also has many years of senior leadership experience with premier companies like iQor and Sitel.

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Joey Torres

Human Resources Director
Asian Hospital and Medical Center

PANELIST: Joey leads HR for a highly specialized workforce of medical professionals and administrative staff. He is a strong advocate for employee well-being, continuous clinical training and robust leadership development. Joey ensures that the internal team is deeply supported, highly engaged, and fully empowered to deliver world-class, compassionate care. Asian Hospital is ranked as one of the region's premier tertiary hospitals known for its excellent patient care healing environment. It is a key member of the Metro Pacific Health network.



Workshop Session | 02:40

Glory Sicam

Senior Trainer, Corporate Communications
TrainStation Philippines

WORKSHOP LEADER: Glory blends the art of performance with the science of human transformation. She began her career in the spotlight, performing in major productions for premier theater groups like Repertory Philippines and the Singapore Repertory Theater. She transitioned into the corporate arena as a Senior Motivational Trainer leading high-impact programs for leading organizations like Shell, BPI, Nestlé, Metrobank Chowking and many more. Glory is a certified Neuro-Linguistic Programming (NLP) Practitioner and her enduring mission is to empower professionals and elevate organizational cultures to create lasting change.

03:20 | CLOSING