



Event Program

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| 04:00 | WELCOME | |
| 04:10 | OPENING | Svetlana Osmeña - General Manager, KMC Solutions |
| 04:20 | KEYNOTE | Pamela Baricuatro - Governor of Cebu Province* |
| 04:40 | KEYNOTE | Nestor Archival - Mayor of Cebu City |
| 05:00 | PRESENTER | Regan King - President, Cebu Chamber of Commerce (CCCI) |
| 05:15 | PRESENTER | DJ Moises - CEO, eXperience Plus |
| 05:30 | PRESENTER | Roel Castro - President and CEO, MORE Electric and Power |
| 05:45 | PRESENTER | Joey Bondoc - Head of Research, Colliers |
| 06:00 | PANEL SESSION | |
| | MODERATOR: | Richard Mills - Chairman, Asia CEO Events |
| | PANELISTS: | Joey Bondoc - Head of Research, Colliers
Roel Castro - President and CEO, MORE Electric and Power
Tracy Ignacio - Chief Operating Officer, KMC Solutions
Regan King - President, Cebu Chamber of Commerce (CCCI)
DJ Moises – Governor, American Chamber - Visayas
Aseem Roy - President, Cebu IT-BPM Organization (CIB.O)
Jemima Villa - Country Head, Innodata Knowledge Services |
| 06:40 | NETWORKING | |





04:00 ^{pm} | Invocation

04:10 ^{pm} | Welcome Remarks



Svetlana Osmeña

General Manager
KMC Solutions

WELCOME: Lana has been important in expanding KMC's operations by over 200% in recent years to meet surging demand for flexible workspaces and co-managed talent solutions. The Cebu portfolio has become the company's third-largest hub in the Philippines, trailing only Makati and BGC.

ASIA CEO CEBU 2026
Cebu Rising: Investment, Connectivity and Sustainable Growth



PRIMELECTRIC

04:20 ^{pm} | KEYNOTE ADDRESS**Pamela Baricuatro** *confirming**Governor of Cebu Province**

FEATURE PRESENTER: Governor Pamela Baricuatro was elected during a historic landslide victory. Known as the "Dragon Slayer of the South," she achieved a political milestone by unseating the long-dominant Garcia clan with over 1.4 million votes—one of the largest in the province's history. As Governor, she champions a "people-centered" governance model focused on healthcare accessibility, transparency, and poverty alleviation, while positioning Cebu as a premier investment and cultural hub in the Asia-Pacific region. Governor Pamela is founder of the Simply Share Foundation, the first food bank in the Visayas-Mindanao region. Earlier in her career, she spent 3 decades as Senior Flight Purser with Cathay Pacific.



04:40 ^{pm} | KEYNOTE ADDRESS



Nestor Archival

Mayor of Cebu City

FEATURE PRESENTER: Mayor Nestor is the 29th Mayor of Cebu City following a decisive victory in the local elections. He is a professional electrical engineer and successful businessman, widely recognized as Cebu's "eco-warrior" for his lifelong advocacy for environmental sustainability and renewable energy. Mayor Nestor previously served multiple terms as a top-ranking member of the Cebu City Council, where he was known for his "pro-people" legislation and his practice of donating his entire government salary to fund scholarships for underprivileged students. He is focused on data-driven urban planning, environmental resilience, and transparent governance to modernize the "Queen City of the South."



HIGHLIGHT PRESENTATIONS



05:00 | **Regan King**

President

Cebu Chamber of Commerce and Industry (CCCI)

PRESENTER: Regan is one of the most well-known entrepreneurs and business leaders in the Visayas region with companies in transportation, automotive, logistics, insurance and security industries. He is COO of 6R Mercantile (heavy equipment importer), General Manager of RDAK Transport (transport vehicles and industrial machinery) and managing director of RDAK Global Motors (Harley-Davidson motorcycles), among other businesses. As the elected President of CCCI, he serves as an important voice for 900 members that include most major enterprises in the Visayas region.



05:15 | **Darwin John Moises**

Governor

American Chamber of Commerce of the Philippines - Visayas

PRESENTER: DJ has been a key architect of the IT-BPM sector's growth in the Visayas region. He serves as VP of the Cebu Chamber of Commerce & Industry, VP of the Cebu IT-BPM Organization (CIB.O) and previously recognized as ICT Champion of the Year. DJ is CEO of eXPerience Plus and has a history of senior leadership roles with premier companies like JPMorgan, Kuehne + Nagel and Lexmark. He is also faculty member at the University of San Carlos and Lieutenant Commander of the Philippines Naval Reserve Center.





05:30 | **Roel Castro**

President and CEO
MORE Electric and Power

PRESENTER: Roel has helped build MORE Power, the primary distribution utility of Iloilo City. He led the high-impact modernization of Iloilo's electricity grid, successfully driving down power rates and significantly improving service reliability for the region. Roel has previously run 9 companies including the Palm Thermal Consolidated Holdings Corporation, Palm Concepcion Power Corporation.



05:45 | **Joey Bondoc**

Head of Research
Colliers

PRESENTER: Joey is considered one of the nation's premier authorities on real estate and the economic trends. His data-driven reports are used widely by government and the private in shaping real estate investments in residential and office to industrial and retail. Joey is a vocal proponent of the "decentralization" trend, highlighting emerging hotspots like Cebu, Iloilo and Central Luzon as next frontiers for growth.



06:00 pm | Panel Session



Richard Mills

Chairman
Asia CEO Events

MODERATOR: Richard has spent the past 20+ years of his career based in the Philippines and is passionate about the country's growth and success. He has placed senior leaders in positions across Asia and North America over a 30 year career. He is former President of the Canadian Chamber of Commerce of the Philippines.



Aseem Roy

President
Cebu IT-BPM Organization (CIB.O)

PANELIST: Aseem is a strong promoter of Cebu as a premier global destination for high-value information technology and business process management companies. With a tenure at Wipro spanning over two decades, he previously served as Country Head and has now moved into a global leadership role. He is credited with building the firm into one of the largest private-sector employers within the rapidly expanding Visayas region.





Jemima Villa

Country Head

Innodata Knowledge Services

PANELIST: Jemima has been key in growing the Innodata operations in Cebu for the past 2 decades. The leading data engineering company serves publishers, media and information companies, digital retailers, banks, insurance companies, government agencies, etc. Innodata was an early locator to the Philippines and one of the first to develop Filipino to high-value global roles.



Tracy Ignacio

Chief Operating Officer

KMC Solutions

PANELIST & CLOSING: Tracy has been a key leader in building KMC into the largest flexible workspace provider in the Philippines. She is a CPA by profession and previously held senior roles in leading companies in the Philippines and the USA.

06:45 ^{pm} | **Networking**

